



THE FUTURE OF SUSTAINABLE LUXURY: ECO RESORT TRENDS REPORT

SHAPING THE NEXT ERA OF HIGH-END, ECO-CONSCIOUS HOSPITALITY

 PRESENTED AT: ECO RESORT EXPO

 BY: THE SUSTAINABLE HOSPITALITY INSTITUTE & LUXURY TRAVEL INSIGHTS



ABOUT THIS REPORT

AS **ECO-CONSCIOUS TRAVEL BECOMES THE NEW BENCHMARK FOR LUXURY**, THE HOSPITALITY INDUSTRY IS UNDERGOING A **TRANSFORMATIONAL SHIFT**. NO LONGER JUST ABOUT HIGH-END AMENITIES, TODAY'S LUXURY RESORTS ARE EXPECTED TO BE **CARBON-CONSCIOUS, REGENERATIVE, AND AUTHENTICALLY SUSTAINABLE**.

THE **FUTURE OF SUSTAINABLE LUXURY: ECO RESORT TRENDS REPORT** PROVIDES A **COMPREHENSIVE ANALYSIS** OF THE KEY TRENDS SHAPING THE NEXT DECADE OF **HIGH-END, ENVIRONMENTALLY RESPONSIBLE HOSPITALITY**.



KEY INSIGHTS

BACKED BY **MARKET RESEARCH, INDUSTRY INSIGHTS, AND EXPERT COMMENTARY**, THIS REPORT EXPLORES:

- ✓ **THE RISE OF REGENERATIVE TOURISM** - MOVING BEYOND SUSTAINABILITY TO RESORTS THAT ACTIVELY RESTORE ECOSYSTEMS.
 - ✓ **CARBON-NEUTRAL HOSPITALITY** - HOW LUXURY RESORTS ARE ACHIEVING NET-ZERO EMISSIONS THROUGH INNOVATION.
 - ✓ **THE NEW ECO-TRAVELER** - UNDERSTANDING THE PREFERENCES OF THE HIGH-NET-WORTH, SUSTAINABILITY-DRIVEN GUEST.
 - ✓ **INVESTMENT IN GREEN LUXURY** - WHY ECO-CONSCIOUS DEVELOPMENT IS BECOMING A PRIORITY FOR INVESTORS.
-  **KEY INSIGHT:** *78% OF LUXURY TRAVELLERS PREFER RESORTS WITH PROVEN SUSTAINABILITY CREDENTIALS, AND 60% ARE WILLING TO PAY A PREMIUM FOR ECO-CONSCIOUS EXPERIENCES.*



MORE INFORMATION

 **JOIN THE CONVERSATION:** THIS REPORT WAS UNVEILED AT THE **ECO RESORT EXPO**, WHERE INDUSTRY LEADERS DISCUSSED **THE FUTURE OF SUSTAINABLE HOSPITALITY**.

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